

squareberry Enterprise

Summary

Squareberry Enterprise solutions offer an easy-to-use platform allowing Franchise Organizations to give tools to individual locations for mobile and social marketing while leveraging the power of a unified system to deliver events and promotions simultaneously to all locations.



About Squareberry

- Easy to Use, Cloud-Based, Runs in Browser
- Social + Mobile Communications Management
- Plan and Schedule Events, Messages & Coupon Promotions
 - Publish on Social Media
 - Email/SMS Subscribers for Events/Promotions
 - Repeat, Optimize and Track Your Content



Squareberry Features

- Integrate Existing Websites With Calendars and Widgets
- Add Calendar App to Facebook Page
- Monitor and Manage Social Conversation
 - Search Twitter for Keywords, Track Conversations in the Inbox
- Add Locations + Maps with Directions to Your Events & Promotions



Squareberry Features (2)

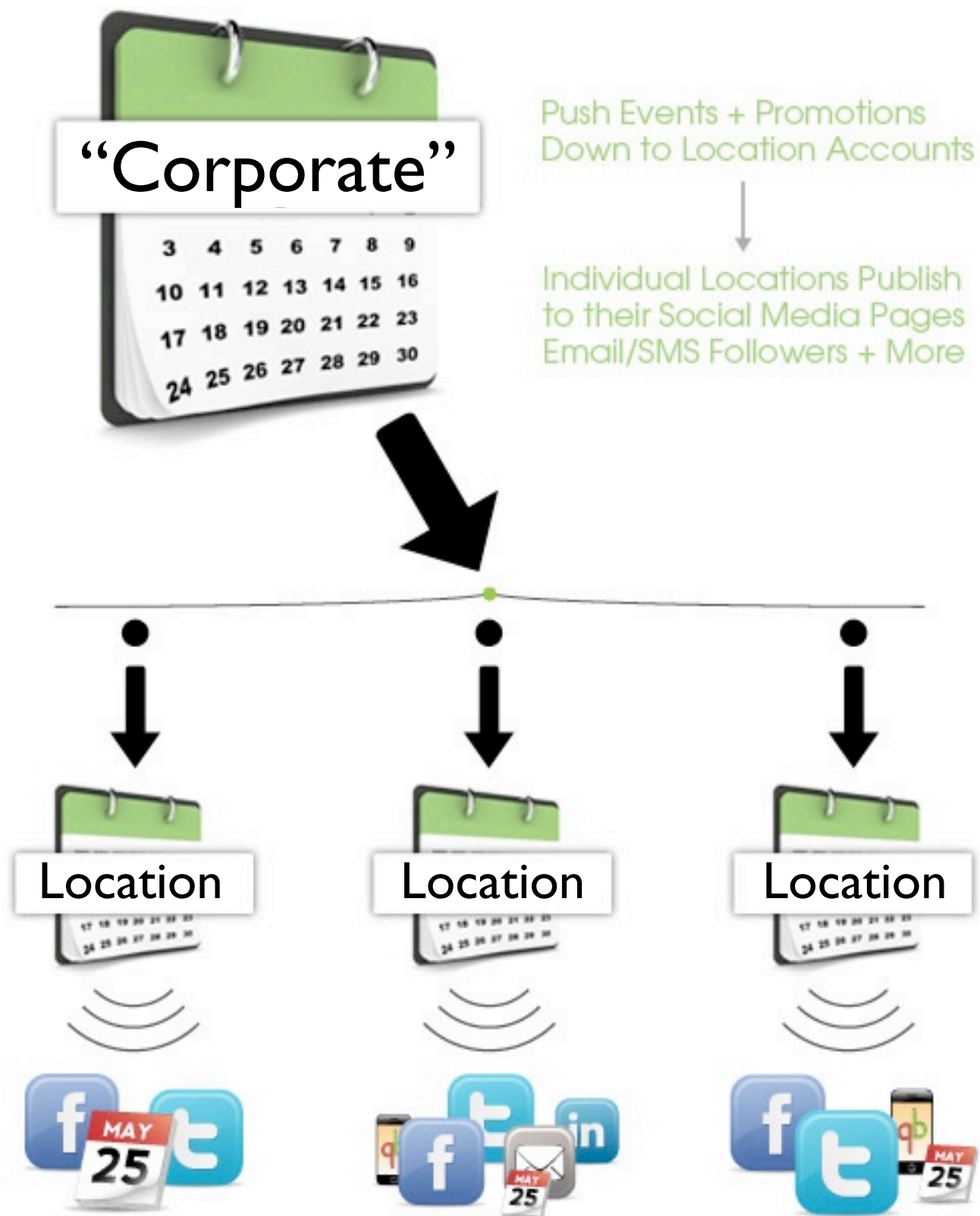
- Run “Listen&Count” Polls on SMS/Twitter/Web
 - Schedule & Ask Questions
 - Track Keyword Answers Across Media & Display Results
- Build & Manage Dynamic Mobile Websites
 - Mobile Menus, Calendars, News Pages, Photo Galleries & More
- Add Multiple Administrators and/or Authors to Each Account



Enterprise Solution

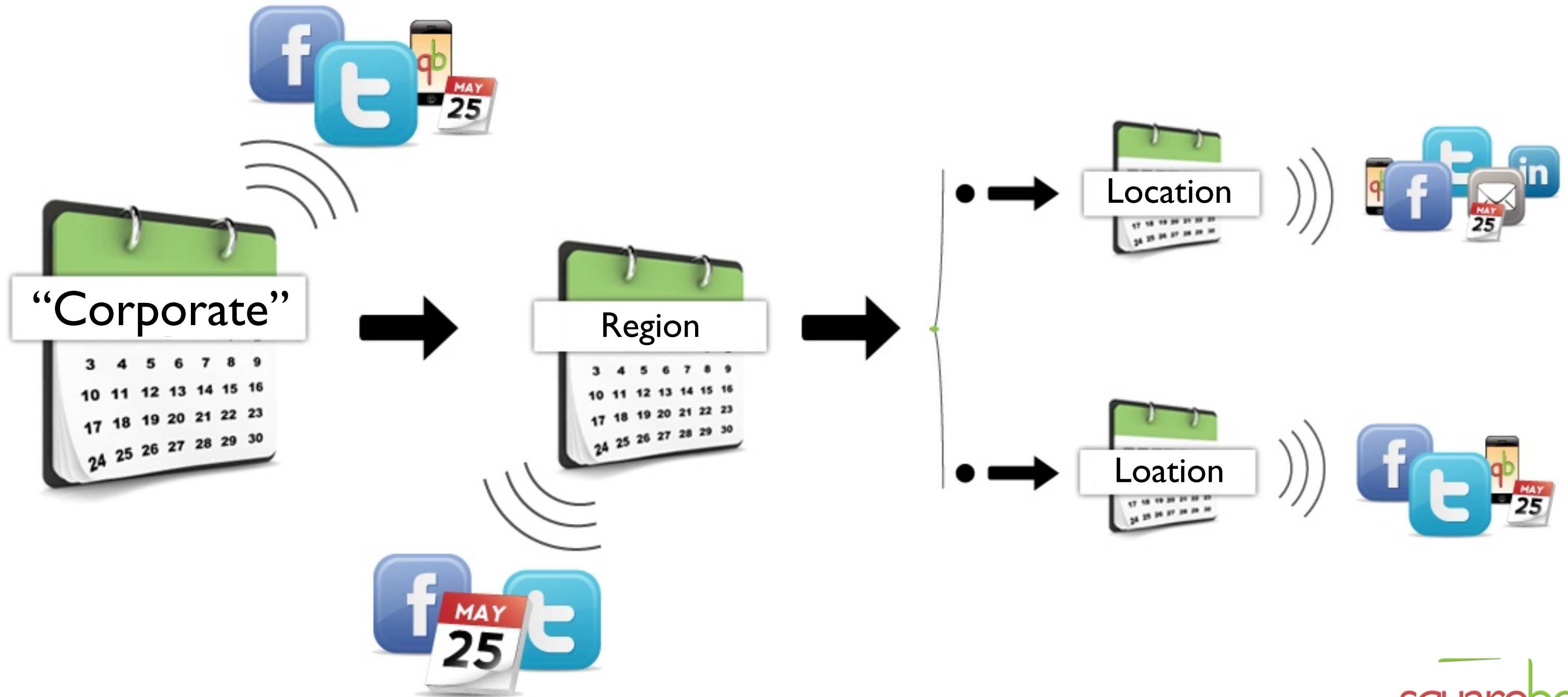
- Ideal for Franchises and Chains
- Powerful and Easy to Manage
- Effectively Distribute and Communicate Events and Promotions from “Corporate Level” down to Individual Locations
 - Run the Same Promotion Across All Locations
 - Individual Locations Add Content for Just Their Location
- Share Events/Promotions Between Locations (Snagging)





- Group Accounts Receive Events and Promotions *Pushed* from Higher Level Accounts
- Create Groups within Groups for More Detailed and Geographically Ideal Marketing Plans
- Each Individual Account/Location Gets All the PRO Account Features

Any Number of Levels Can Be Made (Regional, Sub-Regional, etc.) Down to the Individual Locations



How It Works

- Customized Solution Based on Your Needs
- The Squareberry Teams Works With You to Lay Out a Plan
 - We Build a Customized Set-Up of Groups and Accounts to Match Your Needs and Ideas
- Pricing is Based on the Solution Required, Number of Total Accounts Anticipated, etc.



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