



# Smarter Fundraising Is Here!

No Inventory  
No Door-To-Door Selling  
Recurring Revenue  
**Unlimited Dollar Potential!**



## Effective School Communications using Social Media

Social Media is exploding (Facebook, Twitter, LinkedIn) with no signs of stopping. Social Media is where your parents and students spend time and get their information. Squareberry is a powerful social media application that stores and automatically publishes your important communications and events to Social Media. Squareberry also provides customized calendar views that are easily integrated with your website and Facebook Fanpage. Parents will now be in sync and connected to your published events on Social Media and customizable online calendars.

## Smarter Fundraising – How do you make Money?

Your organization sells sponsorship spaces that are displayed above your school's customized calendar views. The best part is you set the price (\$250, \$500, \$1000, ...) for each sponsorship space you sell! Squareberry's integrated sponsorship system lets you pre-purchase and manage the sponsorship spaces. There is no limit to the number of sponsorship spaces that you can sell. These sponsorship spaces are highly sought by your local community businesses to help support your school and attract new patrons. No inventory, no Door-to-Door selling and no large mobilization of students and parents needed to reach your goal.

Try It Now For Free  
 [www.squareberry.com](http://www.squareberry.com)

# “Your Social Minder”

Organize and Communicate Important Dates and Events  
Maximize Parent Communications Through Social Media  
Use A Familiar Calendar Metaphor



## Automated Social Media

Squareberry automatically publishes event reminder messages across social media channels.

## Create Events

You can easily add one-time or recurring events.

## Utilize Calendars

Display customized calendars across the web or use upcoming events widgets on your website.

## Organize Into Custom Categories

Add color and icons to clearly separate events into different areas.

## Add Locations To Events

Map where the event is and allow visitors to easily map directions to the location.

## Full File Manager

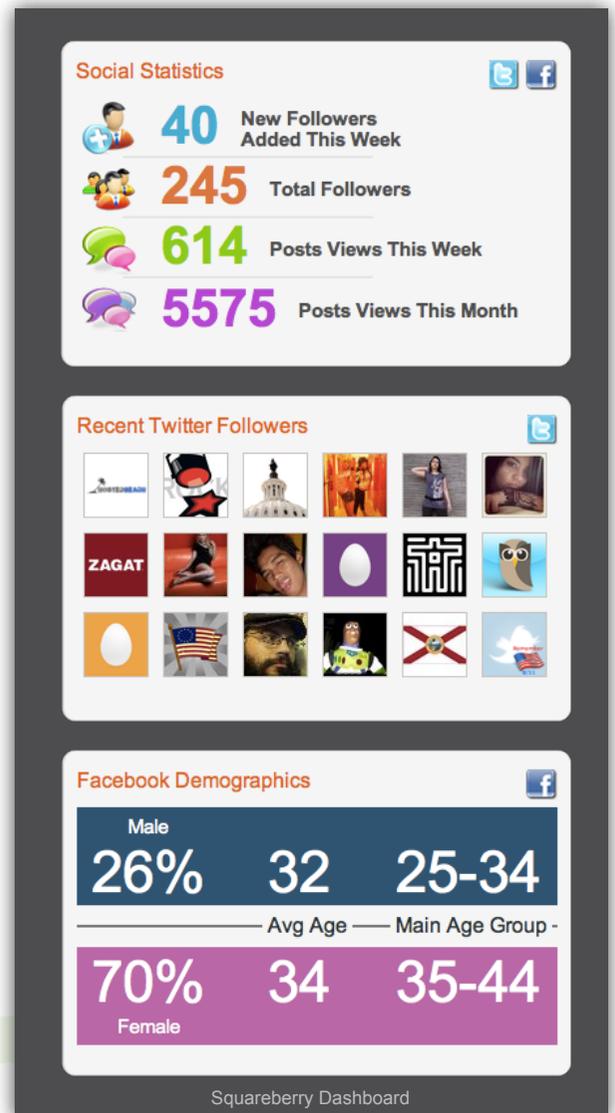
Upload PDFs for download and add images to use anywhere.

## Manage Users

Create any number of logins and grant access only to specific categories.

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**Social Statistics**  

	<b>40</b>	New Followers Added This Week
	<b>245</b>	Total Followers
	<b>614</b>	Posts Views This Week
	<b>5575</b>	Posts Views This Month

**Recent Twitter Followers** 

**Facebook Demographics** 

Male	<b>26%</b>	<b>32</b>	<b>25-34</b>
	— Avg Age —		Main Age Group —
Female	<b>70%</b>	<b>34</b>	<b>35-44</b>

Squareberry Dashboard

“Squareberry took our school’s online presence to another level. Parents love the online calendars and everyone easily stays updated through our social media accounts. Our new Squareberry calendar is getting 1500+ views per month. It is a great addition to our online offerings.”

**Robert Andrews**  
Headmaster of Florida Christian School